

From the FMCS Newsletter of March 1967

"CLURT": Mediator Advertising Slogan

Ever try to puzzle out the meaning of some of those auto license plates that use letters instead of numerals? There's one set on an auto at Houston, Texas, that our readers should know about.

This car's plates read CLURT. On proper inquiry one finds the initials represent a quotation from the 18th verse, first chapter, of Isaiah, to wit: "Come Let Us Reason Together."

The car belongs to none other than our intrepid Commissioner E.D. (Bud) Kincaid. (492)